

# Multilayer Packaging Films 2017



*The international conference on advances in flexible packaging technology, materials and markets*

**7-9 November 2017**  
**Maritim Hotel,**  
**Cologne, Germany**



Images courtesy of: Windmoeller & Hoelscher KG and Emmi



**HEADLINE SPONSOR**



**Mitsui Chemicals**  
 Group

Also sponsored by:

Organised by:



Media supporter:



**SPECIAL OFFER:** Save €200 if you register before 8th September 2017

# Multilayer Packaging Films 2017

7 - 9 November 2017, Maritim Hotel, Cologne, Germany

Join AMI in the ancient city of Cologne, Germany to celebrate the 10th anniversary edition of the Multilayer Packaging Films conference. This international forum, covering all aspects of the speciality flexible packaging industry, includes a full 2-day programme of technical and market presentations providing essential data and unique insights relevant to all companies involved in the manufacture and specification of flexible packaging.

Brand owners increasingly recognise that packaging is key to driving competitive advantage, by differentiating brands to capture the attention of consumers in the crucial few seconds they consider a product on shelf, and delighting them at the point of consumption with value added functionality. The conference will examine the changing end user expectations of this dynamic industry and showcase the latest material, technological and performance developments to satisfy market demands and stimulate further growth.

At the same time, innovations in areas including film extrusion, resins, additives and adhesives are allowing flexible packages to play a significant role in reducing food waste through the enhanced protection and preservation of goods, as well ensuring product safety and shelf life extension. To capitalise on these opportunities to create cost effective, sustainable and relevant new packages, industry collaboration across the entire packaging value chain is vital. Multilayer Packaging Films 2017 will provide a unique opportunity to network with brand owners and flexible packaging converters alongside film processors, machinery experts, polymer materials specialists and researchers.

Futureproof your business by staying up to date with the latest trends, innovations and technologies - book your place now for **Multilayer Packaging Films 2017!**

## FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

**1. Connect with international industry professionals and form valuable networks**

**2. Review new market trends**

**3. Get updated on the latest material, technical and machinery innovations**

**4. Benchmark your company against other leading players**

**5. Assess future opportunities**

## CONFERENCE HOTLINE

**Contact: Becca Utteridge, Senior Conference Organiser**

**Tel: +44 (0) 117 314 8111**

**Fax: +44 (0) 117 311 1534**

**Email: [rju@amiplastics.com](mailto:rju@amiplastics.com)**

**Twitter: @AMIconferences #attendAMI**

## Save €200

**Register before 8th September 2017**

## HEADLINE SPONSOR



**Mitsui Chemicals  
Group**

Mitsui Chemicals contributes to society through its innovative, performance-driven products and technologies which are widely used in many different fields of application, such as the automotive industry, packaging markets, the electronics & information sector as well as in environment- and energy-driven industries.

In the multilayer film sector, ADMER™ adhesive resins are well-known as the most efficient tie layers to achieve strong bonding between polyolefins and barrier materials in coextrusion film and sheet production.

Since almost 40 years, ADMER™ tie resins set the benchmark in terms of product quality, global availability and regulatory awareness.

## EARLY BIRD REGISTRATION OFFER

Register before 8th September 2017 and pay €1090\* saving €200 on the full price of €1290\*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

## EXHIBITION SPACE

Make it easy for the delegates to find you at this busy event with your own exhibition space. Bring your own display stand, banners or use the space to showcase samples of your products and ensure that you make an impact. The exhibition will run throughout the conference in the spacious lobby next to the main meeting room.

**Space is limited so to avoid disappointment please register for this service as soon as possible.**

## SPONSOR THIS EVENT

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

## HOTEL ACCOMMODATION

Delegates are responsible for booking their own accommodation. AMI has negotiated a room rate of €159 for a single room and €197 for a double (tax, breakfast and Wi-Fi included) at the Maritim Hotel in Cologne until 6th October 2017.

Please make your reservation using the direct hyperlink which can be found on our website [www.amiplastics.com](http://www.amiplastics.com) (click on 'Multilayer Packaging Films 2017' followed by Accommodation).

## CONFERENCE VENUE

Cologne is a vibrant, well-connected city that presents excellent options for conducting business, sightseeing, dining, entertainment and shopping. The conference will take place at the Maritim Hotel, which is on the banks of the Rhine and within walking distance of the old town, historic cathedral and main train station.

+\*19% German VAT

**Tuesday 7th November 2017**

18.00-19.30 Registration and Welcome Cocktail Reception

There are no conference sessions on this day

**Wednesday 8th November 2017**

08.00 Registration and welcome coffee

09.00 Opening announcements

**MARKET OVERVIEW**

**09.10 Flexible packaging trends shaping new market opportunities**

Mrs. Charmaine Russell, Business Unit Manager  
- Consumer Packaging,  
AMI CONSULTING, United Kingdom

**09.40 Innovation through collaboration across the flexible packaging value chain**

Mrs. Elena Jaeger, Associate Principal Scientist,  
MONDELÉZ INTERNATIONAL, Germany

**10.10 Food contact materials legislation. Understanding and demonstrating compliance with FCM legislation**

Dr. Stamatios Stamenitis, Principal Scientist,  
Scientific and Regulatory Affairs,  
WRIGLEY GmbH, Germany

10.40 Morning coffee sponsored by:



**SESSION 1 - SPECIALITY PACKAGING DIGITALLY CONNECTED PACKAGING**

**11.20 Retortable stand-up pouches for improved sustainability and convenience in pet food packaging**

Mr. Peter Niedersüss, Application Marketing Manager PP  
Cast Film/BOPP/Heatseal,  
BOREALIS POLYOLEFINE GmbH, Austria and  
Mrs. Annika Sundell, Managing Director,  
SCHUR FLEXIBLES FINLAND Ltd., Finland

**11.50 Leverage expertise to develop tailored additives solutions and delight consumers**

Ms. Marie-Raphaël Morvillier, Industry Manager,  
POLYONE, France

**12.20 Into the future with the best packaging!**

Dr. Kurt Stark, Director Business Development,  
BUERGOLF GmbH, Germany

12.50 Lunch sponsored by:



**14.20 Natural anti-microbial coatings**

Mr. Stephen McCormick, NPD Director,  
PARKSIDE FLEXIBLES (EUROPE) Ltd., United Kingdom

**SESSION 2 - IMPROVING PERFORMANCE**

**14.50 Downgauging and accelerated processing: anti-fog heat seals & ultra-low monomer adhesives**

Mr. Stefan Tomke, Technical Manager Product Development  
Adhesive Technologies,  
HENKEL AG & Co. KGaA, Germany

**15.20 Performance enhancement with lighter and thinner multilayer films in flexible packaging**

Mr. Mauri Azagury, Packaging Business Development Manager  
EMEA,  
DUPONT, Spain

15.50 Afternoon tea sponsored by:



**16.30 Dedicated silicone masterbatch for long term slip in BOPP films**

Mr. Patrick Prele, R&D and Technical Support Engineer,  
Masterbatch Technology,  
MULTIBASE, France

**17.00 Addressing performance of multilayer flexible applications**

Ir. François Thibeau, Strategic Business Manager – Film,  
AMPACET EUROPE S.A., Luxembourg

**17.30 The stiffness of polyolefin films in multilayer packaging: one challenge, several solutions**

Dr. Dominique Jan, Technical Service & Development – Extrusion,  
INEOS OLEFINS & POLYMERS EUROPE, Belgium

20.00 Conference Dinner

**Thursday 9th November 2017**

08.30 Registration and welcome coffee

09.00 Opening announcements

**SESSION 3 - SUSTAINABILITY**

**09.10 The path to zero food waste**

Ms. Hélène Lancuit, Senior Specialist  
– Sustainability and Novel Packaging,  
NESTLÉ, Switzerland

**09.40 Fully oxo-biodegradable flexible packaging**

Dr. Gary Ogden, Technical Manager,  
WELLS PLÁSTICS Ltd., United Kingdom

**10.10 Barrier films and coatings made from renewable resources**

Mr. Markus Schmid, Senior Scientist,  
FRAUNHOFER INSTITUTE FOR PROCESS ENGINEERING  
AND PACKAGING IVV, Germany

10.40 Morning coffee

**SESSION 4 - BARRIER PACKAGING**

**11.20 Soft tie resins – advanced capabilities for multilayer barrier films**

Mr. Pascal Wüst, Assistant Technical Manager,  
MITSUI CHEMICALS EUROPE GmbH, Germany

**11.50 EVOH copolymers – easy to recycle, outstanding barrier materials to preserve food quality and safety**

Mr. Wout Luyten, Technical Service Manager,  
KURARAY – EVAL EUROPE N.V., Belgium

**12.20 Advanced oxygen barrier for food packaging**

Dr. Grégory Coué, Technical Manager,  
PLÁSTICOS COMPUESTOS S.A. (KOMPUESTOS), Spain

12.50 Lunch

**14.20 Improve the performance of your retort flexible film**

Ms. Bárbara Franch Salvador, Technical Service Engineer,  
UBE CORPORATION EUROPE, Spain

**SESSION 5 - MANUFACTURING IN INDUSTRY 4.0**

**14.50 Evolution of the material handling systems in modern factories for the flexible film production - solutions to meet the requirements of the industry 4.0**

Mr. Leonardo Garavello, Extrusion Division Manager,  
PIOVAN, Italy

**15.20 Packaging 4.0 – fiction vs reality**

Mr. Philipp Hupka, Head of Business Development Extrusion,  
WINDMOELLER & HOELSCHER KG, Germany

**15.50 Industry 4.0 & quality control**

Dr. Michael Kohlert, Head of IT & Automation,  
MONDI, Germany and  
Mr. Oliver Hissmann, Sales Manager,  
OCS SERVICE GmbH, Germany

16.20 Afternoon tea and conference ends

Conference signage sponsored by:



Conference bag sponsored by:



Conference lanyard sponsored by:



Promotional Distribution sponsored by:



# REGISTRATION FORM

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

VAT No.: \_\_\_\_\_

*(Must be completed by all EU Companies)*

Company activity: \_\_\_\_\_

Purchase order No. (if applicable): \_\_\_\_\_

Invoice address (if different from above): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## DELEGATE DETAILS

*If more than one delegate please photocopy form*

Title: Mr/Mrs/Dr/Other: \_\_\_\_\_

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Special dietary requirements: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By registering for this event I am agreeing to my details being used by AMI.**Please note that we do not pass details to any 3rd parties.*

## PARTICIPATION

### Select a delegate option:

 Early bird admission fee: €1090 + 19% = €1297.10 \_\_\_\_\_  
*(Until 8th September 2017)*
 Full admission fee: €1290 + 19% = €1535.10 \_\_\_\_\_

### Upgrade your booking to include:

 Exhibition Space: €1410 \_\_\_\_\_

 Conference Dinner: €90 \_\_\_\_\_  
 (German companies)

 Conference Dinner: €90 + 19% = €107.10 \_\_\_\_\_  
 (Non-German companies)
**Total:** \_\_\_\_\_*Please note upgrades can only be booked with a delegate place**All payments to be made in Euros**All delegate registrations have 19% VAT applied as stated by the German government*

## METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

 **Bank transfer quoting:** Your invoice and A/C No. or 'Applied Market Information Ltd. - Multilayer Packaging Films 2017' to: National Westminster Bank Plc. Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD  
 Account number: **06814077** Bank No. **556138**  
 IBAN: **GB63 NWBK 6072 0306 8140 77** SWIFT: **NWBKGB2L**
 **Pay by Credit Card**

We accept: Visa / Mastercard

Please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

# MULTILAYER PACKAGING 2017 CONFERENCE INFORMATION

## Date and location

7-9 November 2017

Maritim Hotel

Heumarkt 20

50667 Cologne

Germany

Tel: +49 221 2027 0

Fax: +49 221 2027 835



## PARTICIPATION OPPORTUNITIES

The registration fee includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and refreshment breaks.

### Registration fee

- **Early bird offer:** Register by 8th September 2017 for €1090\*
- **Full price:** Register after 8th September 2017 at the price of €1290\*
- **Exhibition space:** Upgrade to an exhibition space for €1410\*
- **Conference Dinner:** Register at the price of €90\*
- **Group discounts:** When registering as a group you may be entitled to discounts. Contact Becca Utteridge, Senior Conference Organiser for more information

### Exhibition space

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table, 2 chairs and a power supply)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

**Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.**

### Social Events

The social events organised for Multilayer Packaging Films 2017 will provide an ideal setting for delegates and speakers to mix business with pleasure.

### Networking Cocktail Reception

• A Networking Cocktail Reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

### Conference Dinner

All delegates are invited to attend the Conference Dinner, which will take place at a local restaurant on the evening of 8th November 2017.

### Hotel accommodation

Delegates are responsible for booking their own accommodation. AMI has negotiated a room rate of €159 for a single room and €197 for a double (tax, breakfast and Wi-Fi included) at the Maritim Hotel in Cologne until 6th October 2017.

Please make your reservation using the direct hyperlink which can be found on our website [www.amiplastics.com](http://www.amiplastics.com) (click on 'Multilayer Packaging Films 2017' followed by Accommodation)

## CANCELLATIONS

Full refunds, less a cancellation charge of €200 will only be made on cancellations received prior to 15th September 2017. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades, sponsorship packages or Conference Dinner places.

\*19% German VAT where applicable

## CONFERENCE HOTLINE

**BECCA UTTERIDGE, SENIOR CONFERENCE ORGANISER**

Applied Market Information Ltd.

6 Pritchard Street, Bristol, BS2 8RH, United Kingdom

Registered in England No: 2140318

Tel: +44 (0) 117 314 8111 Fax: +44 (0) 117 311 1534

Email: [rju@amiplastics.com](mailto:rju@amiplastics.com)

Twitter: @AMIconferences #attendAMI

The latest programme, including any new speakers or changes to the schedule can be viewed on our website: [www.amiconferences.com](http://www.amiconferences.com)